



Channel Publishing announces...

5 Days
4 Instructors
Practical Instruction
\$895 Advance Price
+ (with coupon)

**KNOWLEDGE,
= QUALITY,
VALUE**

Advance Reservations for "Train the ICD-10-CM Coding Supervisor" 5-Day Workshops

Dear Colleague,

Channel Publishing is pleased to offer this advance 5-Day ICD-10-CM training reservation. Although ICD-10-CM has not been formally adopted and there is no implementation date at this time, we feel it is not too early to plan for this most monumental of coding changes. This advance reservation offer is provided for your benefit. It is intended to give you peace of mind so that when ICD-10-CM is implemented, you will have a guaranteed reservation, plus \$100 off the price as well. We look forward to adding your name to our Advance Reservation Workshop List.

Customer Service

ADVANCE RESERVATION

RESERVE IN ADVANCE & RECEIVE:

- Guaranteed reservation at location desired*
- \$100 Discount Coupon off Advance or Early Price Registration**

*Must complete registration with payment 2 months prior to workshop date
**Offer expires 18 months prior to ICD-10-CM implementation

PRICES & BENEFITS

PRICES* **

**Advance Price: \$995
Over 50% off full price**
(6+ months prior)

Early Price: \$1,595
(2-6 months prior)

Full Price: \$2,195

*All prices subject to change
**Reduced prices for Diseases training portion only

BENEFITS:

- Practical, Knowledgeable Instruction. Lead Instructor: Craig Puckett
- Material included (take-home)
 - ICD-10-CM Code Book
 - ICD-10-PCS Code Book
 - Workshop Workbooks
 - In-Service Models
- Special Workshop Attendee Sale Prices on Channel Publishing Products
- Follow-up Q&A Hotline
- Evening Instructor-Led Study Hall

WORKSHOP DATES

Actual dates to be announced — workshops will be held 6-12 months prior to the implementation of ICD-10-CM.

5-DAY WORKSHOP SCHEDULE

"Train the ICD-10-CM Coding Supervisor" ICD-10-CM Disease Classification

Monday — Wednesday

- | | |
|-----------------------------------|---|
| • Overview | • Break-out sessions with specialty area topics |
| • Implementation issues | • Attendee-requested topic discussion |
| • In-service training preparation | • Evening instructor-led study hall |
| • In-service program design | |

ICD-10-PCS

Wednesday — Friday

- | | |
|------------------------------|---|
| • Overview | • Break-out sessions with specialty area topics |
| • Analysis of structure | • Attendee-requested topic discussion |
| • Details of characteristics | • Evening instructor-led study hall |
| • In-service program design | |

WHO SHOULD ATTEND

- **CODING SUPERVISORS** — This workshop is designed for the coding supervisor who is responsible for training staff.
- **LEAD CODERS** — Learn to be a knowledgeable, helpful leader.
- **CONSULTANTS** — Be the best informed, with tips for training and guiding clients.
- **INSTRUCTORS** — Assimilate all the practical knowledge you can and gain valuable teaching tips.
- **HIM DIRECTORS** — Get a thorough understanding of ICD-10-CM and the training process.
- **INDIVIDUALS** — Be the best prepared and most confident coder you can be.

WORKSHOP LOCATIONS

WEST

Denver, CO
Los Angeles, CA
Phoenix, AZ
San Francisco, CA
Seattle, WA

EAST

Boston, MA
New York, NY
Philadelphia, PA
Pittsburgh, PA
Raleigh, NC
Washington, DC

MIDWEST

Chicago, IL
Cincinnati, OH
Detroit, MI
Minneapolis, MN
St. Louis, MO

SOUTH

Atlanta, GA
Dallas, TX
Houston, TX
Miami, FL
Nashville, TN
New Orleans, LA
Tampa, FL

Channel Publishing, Ltd.

4750 Longley Lane, Suite 110 ♦ Reno, NV ♦ 89502 ♦ 1-800-248-2882 ♦ 775-825-0880
WEB SITE: www.channelpublishing.com ♦ E-MAIL: info@channelpublishing.com

Advance Reservation Form
"Train the ICD-10-CM Coding Supervisor" 5-Day Workshops

Name _____
Organization/Facility _____
Address _____
City/State/Zip _____
Phone _____ FAX _____

Workshop Location _____
E-MAIL Address _____

**SEND THIS FORM IN TO RESERVE YOUR PLACE NOW
AND WE WILL MAIL BACK YOUR \$100 DISCOUNT COUPON***
MAIL TO: Channel Publishing, Ltd. 4750 Longley Lane, Suite 110,
Reno, NV 89502-5981
PHONE: 1-800-248-2882 or 775-825-0880 FAX: 775-825-5633
E-MAIL: info@channelpublishing.com
*\$100 Discount Coupon is only valid for Advance or Early Price
when payment in full is received no later than 2 months prior to
workshop. Limit 1 coupon per person. Advance reservation coupon
offer expires 18 months prior to ICD-10-CM implementation date.

**10 Reasons to
Sign Up Today!**

- 1 Be 100% ready to go on that October 1st when ICD-10-CM is implemented
- 2 Learn how to teach an effective in-service
- 3 Learn from the best: practical, knowledgeable instruction
- 4 Follow-up Q&A hotline privileges
- 5 Save \$100 off your registration — that's only \$895 for an entire week of practical ICD-10-CM training
- 6 Special discounts on Channel Publishing's ICD-10-CM products
- 7 ICD-10-CM & ICD-10-PCS code books, workbooks on all break-out topics & in-service models are included
- 8 Evening instructor-led study halls
- 9 Valuable networking opportunities
- 10 Presented by the ICD coding company you trust the most to bring you the best

Here's What Your Colleagues are Saying About Channel's Seminars

"The instructor was excellent. He presented the material with detailed knowledge and answered all of the questions with know-how."
— Chicago, Nov. 1999

"This is the (one of) best seminars I've been to in my 21+ years of being an ART."
— Des Moines, Oct. 1999

"I'm over 50 and now I'm excited about learning ICD-10-CM."
— Kansas City, Oct. 1999

"Thank you for making it so affordable."
— St. Louis, Oct. 1999

"Nicely organized and encouraging — the best presentation of ICD-10 I have heard."
— Minneapolis, Oct. 1999

"I'm looking forward to future ICD-10-CM seminars from Channel Publishing."
— Chicago, Nov. 1999

